

HCI/UX/Users

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My assignment from our Chairmen

- What types of agents do we envision in our future?
- What type of social ecosystem do we envision?

Extrapolate from chit-chats and task-oriented dialogs...

Hyper-personalization – Form and Function

- Function

- Deeper vertical content, e.g. health, legal, finance, learning
- Greater assistance, i.e. compatible with lifestyles (reminders, coaching)
- Companionship, i.e. understand behaviour and emotions

- Form

- Persona – appearance, voice, interaction style, character

HPP in Function (1) – Deeper vertical content, e.g. health



HPP in Function (2) – Greater Assistance compatible with lifestyles



HPP in Function (3) – Companionship



HPP in Form (1) – Persona, e.g. character



HPP in Form (2) – Persona, e.g. face and voice



Social Ecosystem of the Future

- Ability to talk to machines changes our relations with machines
- Be careful about
 - Obsessive behaviour
 - Privacy protection
 - Security

Thank you!

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